



2020 Food & Wine Festival

Sunday 24 May 2020, 10am – 4pm

“A dollop of indulgence and a dash of quirky”

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2020 CRITERIA

Due to the limited number of sites, electricity and man-power hours (volunteers) stallholders are encouraged to “wow” the organisers with their ideas for eye-popping and mouth-watering food morsels and the best will be invited to attend.

Stallholders are encouraged to be well-prepared and creative with their menu and dress up their stall – let us know your ideas (so we can avoid too many double-ups) and have FUN. Think: Let’s appeal to all tastes and indulge our visitors’ tastebuds with flavours that will make them reminisce or get excited with new fusion flavours!

Successful stall applicants will:

- Embrace the Slice of Haven ethos of using *local* produce (within 100 miles of the Camden Haven region) and offer a top quality, gourmet/fine food menu to festival visitors.
- Embrace the ‘Dollop of Indulgence and a Dash of Quirky’ feel and the 2020 theme of **Catch up and un(wine)d at Slice...**

Slice of Haven has become an event to bring the community together over a feast of local food, drink and entertainment. People invite family and friends from afar to come and catch up. So, in 2020 the Camden Haven Chamber of Commerce, who brings the annual festival to the Hastings region, is embracing the theme of connection, catching up and unwinding with good company and great food. All are invited to gather their family and friends and come to the Camden Haven on May 24. Use your imagination!

- Dress up their stall and team members to make their business stand out and give the festival an eclectic, fine food festival feel.
- Are environmentally friendly and as carbon neutral as possible, eg recyclable plates, utensils, requiring minimal or no electricity. (Note the packaging requirements for stalls this year)
- Are prepared – tagged electrical cords and appliances (no power boards without circuit breakers, no double adaptors), self-sufficient in setting up and have enough staff, food and supplies to last the **whole** festival (in 2019 around 13,000 visitors attended)
- Must be local businesses – based within 100 miles of the Camden Haven region. (The committee reserve the rights to accept a stall outside criteria in extraordinary circumstances.)

The festival’s aim is to invite visitors to bring their picnic blankets, chill out with the finest, local food and beverages, enjoy the relaxed atmosphere and stay for the duration. If you embrace these requirements, are prepared, creative, gourmet and use the festival as a key marketing tool to entice customers to your business you will reap the rewards on the day and beyond.